2012 Alumni Survey Questions

The full set of questions on the alumni survey is presented below. The survey instrument that was sent to graduates for response to these questions was created using SurveyPro software.

Alumni Outcomes

1. Are you generally satisfied with your present career/academic situation?
   a. Yes
   b. No

2. How satisfied are you with the overall educational experience you had at Columbia State?
   a. Very Satisfied
   b. Satisfied
   c. Dissatisfied
   d. Very Dissatisfied

3. If you could start college again, would you enroll at Columbia State?
   a. Definitely Yes
   b. Probably Yes
   c. Probably Not
   d. Definitely Not

4. Would you recommend Columbia State to others?
   a. Definitely Yes
   b. Probably Yes
   c. Probably Not
   d. Definitely Not
   e. Don’t Know Enough About Current State of College

5. How often do you use skills or knowledge learned at Columbia State in your daily work?
   a. Often
   b. Occasionally
   c. Never
6. Are you employed in the field of your Columbia State degree/emphasis? If not, why? (choose one best response)
   a. I am employed in my major field
   b. I could not find a job in my major field
   c. I developed new career interests after leaving Columbia State
   d. The jobs in my field did not pay well
   e. The jobs in my field offered few opportunities for advancement
   f. I am a full-time student
   g. I am not presently employed

**Student Engagement & Competencies**

7. While at Columbia State, did you develop a relationship with one or more faculty members such that you could ask for a letter of recommendation?
   a. Yes
   b. No

8. To what extent did your experience at Columbia State contribute to your knowledge, skills, and personal development in the following areas?

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<tr>
<th></th>
<th>Very Much</th>
<th>Quite a Bit</th>
<th>Some</th>
<th>Very Little</th>
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</thead>
<tbody>
<tr>
<td>Writing Clearly/Effectively</td>
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<tr>
<td>Solving Numerical Problems</td>
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<td>Speaking Clearly/Effectively</td>
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<td>Using Information Read/Heard to Perform New Skill</td>
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<tr>
<td>Breaking Down Information into Basic Elements</td>
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<td>Assessing the Value of Information Critically</td>
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<td>Using Computer Technology</td>
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<td>Learning Effectively on Your Own</td>
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<td>Working Well with Others</td>
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</table>

**Alumni Engagement & Support**
9. To what extent do you feel connected to Columbia State?
   a. Very strongly
   b. Strongly
   c. Moderately
   d. Weakly
   e. Not at all

10. Which of the following activities appeal to you as an opportunity to stay connected to the college? (mark all that apply)
   a. E-Newsletter
   b. Alumni Website Updates
   c. Class Reunions
   d. Program/Major Reunions
   e. Regional Activities
   f. Annual Campus Event/Festival
   g. Other: _______________________________

11. As an alumnus, I think donations to the college should support activities such as: (mark all that apply)
   a. Scholarships
   b. Buildings & Grounds
   c. Program Equipment
   d. Student Enrichment Activities
   e. Faculty Professional Development
   f. Other:__________________________________

12. To what extent do you consider the following methods effective ways to garner alumni financial support?

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<tr>
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<th>Very Much</th>
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<th>Very Little</th>
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<tbody>
<tr>
<td>Personalized Letters</td>
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<td>E-mail Notifications</td>
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<tr>
<td>Hearing from the College President</td>
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<td>Hearing from Fellow Alumni</td>
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<tr>
<td>Hearing from Current Students</td>
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13. Which of the following best describes your recent history in terms of financial donations to Columbia State?
   a. Every Year Since Graduation
   b. Periodically (2-5 Times Since Graduation)
   c. Rarely (Once Since Graduation)
   d. Have Never Contributed

14. Up to this point, which of the following reasons might explain why you have been unable to contribute (or contribute more) to Columbia State? (mark all that apply)
   a. My resources are limited for contribution purposes
   b. I do not feel connected to Columbia State
   c. I support other groups in my community
   d. The groups I support
   e. Other: ________________________________

Demographics

15. Which program did you earn your Columbia State degree in? (if earning multiple degrees, please indicate primary degree only)

   ☐ AS/AA General Transfer Degree  ☐ General Technology  ☐ Teaching (K-6) AST Degree
   ☐ Business Information Technology  ☐ Horticulture  ☐ Veterinary Technology
   ☐ Business Management  ☐ Nursing  ☐ Other:_______________
   ☐ Computer Information Systems  ☐ Professional Studies  ☐ Radiologic Technology
   ☐ Criminal Justice  ☐ Respiratory Care
   ☐ Early Childhood Education

16. After attending Columbia State, did you transfer to a four-year college/university?
   a. Yes
   b. No

17. Have you earned a bachelor’s degree or higher?
   a. Yes
   b. No
   c. I am presently attending a 4-year school

18. For the most part, were you a full-time or part-time student at Columbia State?
19. What is your gender?
   a. Female
   b. Male
   c. Prefer Not to Answer

20. What is your current age range?
   a. Under 25
   b. 25 to 30
   c. 31 to 45
   d. 46 to 60
   e. Over 60

21. What was your age when you graduated from Columbia State?
   a. Under 25
   b. 25 to 30
   c. 31 to 45
   d. 46 to 60
   e. Over 60

22. What is your ethnicity/race?
   a. American Indian/Alaskan Native
   b. Asian/Pacific Islander
   c. Black
   d. Hispanic
   e. White
   f. Other
   g. Prefer Not to Answer

23. What is your current annual salary range?
   a. Under $20,000
   b. $20,000-$34,999
   c. $35,000-$49,999
   d. $50,000-$65,000
   e. $65,000 or more
   f. Prefer Not to Answer