

For Immediate Release

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Become a Cover Artist – For *U4U* Magazine

Imagine your picture – or rather your design – on the cover of a magazine. Actually, do more than just imagine it; take a chance at making it happen. *U4U* magazine is giving students the opportunity to design its cover.

U4U magazine, a publication written entirely by students and distributed by Barnes & Noble College Booksellers, is offering its first Student Cover Art Competition this fall. Aspiring graphic artists, or anyone with a creative flare, will have the chance to submit a design for the spring 2010 edition of *U4U*.

“We’re really excited about the competition,” notes Marie Policastro, manager of partnership marketing at Barnes & Noble College Booksellers. “It will give the magazine even more of a student influence – from the inside out.”

All submitted designs will be reviewed by *U4U*’s designer and managing editor. Submissions with the strongest concept and execution will be posted on the *U4U* website where students can go to vote for their favorite. The design with the most votes will be chosen as the winner. The design will become the cover of the spring 2010 edition and the artist will receive a \$500 Express gift card. The first runner-up will receive a \$250 Express gift card and the second runner-up will receive a \$50 Express gift card.

The deadline to submit a design is 12.1.09. For more information on the competition visit www.u4ucollegemagazine.com.

About Barnes & Noble, Inc.

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